Logo Style Guide

Correct Logo Configuration

or

Logo Margins

The minimum distance between the logo and any other item is the height of the '5' in the logo.

Logo Color

Gray: CMYK 0 0 0 65
HEX #777878

Blue: CMYK 100 25 25 0
HEX #008EB0

No changing colors.

Logo Manipulation

No stretching.

No tilting.

No cropping or removing parts.

No replacing the logo's text with other text or fonts.

The logo icon may be used without the logo text; however, the logo text may not be used without the icon.